

## A LinkedIn “Spruce up Session”

### **LinkedIn has changed: Does your profile need an update?**

LinkedIn rolled out a brand-new system in February 2017 and it looks and works very differently to the old version.

Although it’s a cleaner look, lots of things have been moved and some have been removed completely so finding everything is quite a challenge.

### **A LinkedIn “Spruce up Session”**

- The changes you need to know about in the new version of LinkedIn
- A guided tour of the new LinkedIn plus how to edit and update your profile.
- A high-level review of your existing LinkedIn profile with tips on how to make your profile more magnetic
- How to successfully grow and manage your network
- Guidance on how to demonstrate your expertise on LinkedIn

#### **Plus**

- a LinkedIn profile checklist to ensure you get to “All-Star” status
- a checklist for your monthly activities on LinkedIn

This one hour online session is normally £275 but as one of as one of Aly’s community I am offering this to you for just £195.

To book your session email me: Emma Cox [emma@coxconsultancy.org.uk](mailto:emma@coxconsultancy.org.uk)

### **About Emma:**



Emma has over 20 years of experience of training, technical support, project management and support. She is an expert on LinkedIn and various areas of Social Media. Specialising in helping clients win new business, improve company/brand awareness or find a new position using LinkedIn via personalised training sessions.

Emma helps you to create and monitor your social media strategy so time is spent efficiently in whichever social media channels (LinkedIn, Twitter, Pinterest, YouTube etc.) you use to engage with your clients. She is an International Speaker speaks on the subject of LinkedIn. Emma hosts a number of networking groups across West Kent and is Chair of Women In Business West Kent and is the Director of Simple Networking Ltd.

Contact Emma on 07970 066317

Email: [emma@coxconsultancy.org.uk](mailto:emma@coxconsultancy.org.uk)

[www.coxconsultancy.org.uk](http://www.coxconsultancy.org.uk)